



John W.H. Denton AO, ICC Secretary-General, and Jon Miller, Open For Business Founder and Board Chair signed the partnership agreement.

Open for Business & ICC World Business Pride: Partnering for More Inclusive Workplaces

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Open for Business has joined forces with ICC World Business Pride to advocate for the LGBTQ+ community in the workplace and beyond and to further the economic and business case for a more inclusive, more diverse world.

Open for Business is proud to announce a new partnership with the International Chamber of Commerce's (ICC) World Business Pride initiative that aims to foster inclusive workplace environments, raise awareness and set gold standards for inclusivity across the business world.

Open for Business shares the ICC World Business Pride's conviction that diversity is the backbone of creativity and innovation, and the inclusion of all groups in a population can stimulate economic development and promote shared prosperity. The goals of ICC WBP are fully aligned with the principles of [Open for Business' 27 propositions](#) that support the global economic and business advantages of LGBTQ+ inclusion.

Drawing from this rationale, ICC and Open for Business consider that incorporating the opinions, perspectives, and cultures of underrepresented groups is vital to unlocking our collective potential as businesses and communities. Yet, the two organisations recognise that more work still needs to be done globally to provide an inclusive, fair, and safe workplace for LGBTQ+ individuals.

Jon Miller, Founder and Board Chair of Open For Business said:

“Open For Business is thrilled to launch this new partnership with ICC World Business Pride. Our reports and programs highlight the business and economic case for LGBTQ+ inclusion globally and regionally, especially in environments that are most challenging for the LGBTQ+ community. ICC's global networks and focus on entrepreneurship will help us expand the reach of our work and be a powerful voice for more diverse and inclusive societies.”

Through this new partnership, Open for Business and ICC WBP commit to bringing the voice of business to policy discussions on LGBTQ+ inclusion with policymakers, international organisations and governments, and to build a network with key stakeholders on diversity and inclusion, by:

- Working together on existing and new publications, programmes, and events that **advocate for LGBTQ+ equality and inclusion** from the perspective of the business community
- Identifying and **working closely with business leaders** who advocate and promote the values and objectives that reflect OFB and ICC's shared cultures
- Leveraging ICC's network and Open for Business' expertise in **advancing equality and inclusion** for LGBTQ+ workers, entrepreneurs, and citizens
- Allowing business leaders to **showcase best practices on diversity and inclusion** and invite further conversation on how companies in all parts of the world can improve their practices on this area.

To this end, the two organisations will work closely with the ICC Centres of Entrepreneurship to foster inclusive enterprise, identify existing challenges that LGBTQ+ entrepreneurs face, and explore how government, business and society can address them.

ICC's exemplarity as an inclusive, fair and safe workplace for the LGBTQ+ community was recognised at the annual Global Arbitration Review Awards ceremony earlier this month when the ICC International Court of Arbitration was presented with the Equal Representation in Arbitration Pledge Award for its work to make arbitration more inclusive. Open for Business looks forward to collaborating extensively with ICC in order to meaningfully and measurably advance LGBT+ inclusion across both business and society in the months to come.

For more information on ICC World Business Pride, please visit: <https://iccwbo.org/global-issues-trends/diversity/lgbtqia-diversity/>